



Making Smiles at Shopping Spree Clothing Events



Making Smiles at Holiday Spree Events

OUR AMAZING VOLUNTEERS!



EAST WINDSOR, NJ



BOARD MEMBERS



QUEENS, NY



MILLTOWN, NJ



MANALAPAN, NJ



HICKSVILLE NY



BROOKLYN, NY



PHOENIX, AZ



MAKE A SMILE FOUNDATION, INC.

9 Ashton Lane
Hightstown, NJ 08520
732-274-1600
emdavidoff@pragermetis.com
www.makeasmilefoundation.com

Dear Potential Sponsor:

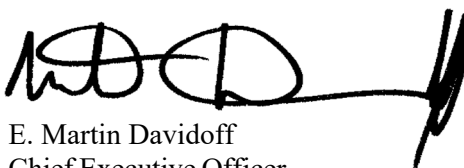
After over four decades of operating the Make A Smile Shopping Spree programs, we are continuously excited to see the program grow. The basis of the program is to create fun and memorable holiday events for children in need. Yet, like any charitable program, we face competitive forces in raising funds. We understand that your company has a strong community ethic, thus we thought of you when considering possible sponsorship for this meaningful event. As you consider our cause, please note:

- * Over 90% of our funds go into the program; and
- * This program helps children identified as needy through their participation in the free lunch program at their local schools.

We would appreciate your expanding our roster of sponsors so that we can ensure that this program will run for years to come, and, in the future, reach children in more regions across the country. Please see the enclosed photos from some of our recent events. Our tax exempt number is 20-0441773. See the following pages to learn more about our programs.

Thank you very much for your time and consideration. If you have any further questions, please do not hesitate to contact me.

Very truly yours,

2. 

E. Martin Davidoff
Chief Executive Officer

EMD:sh

INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.njconsumeraffairs.gov/ocp/charities.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

A copy of the latest New York State annual report may be obtained, upon request, from Make A Smile Foundation, Inc. located at 9 Ashton Lane, Hightstown, NJ, 08520 or from the New York State Attorney General's Charities Bureau located at Charities Bureau, 28 Liberty Street, New York, New York 10005.

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How To Make A Smile

Make A Smile Foundation, Inc. is a non-profit public charity whose primary purpose is to sponsor programs to benefit children in need, aged 4 to 8. For more than four decades we have been organizing the Make A Smile Foundation Holiday Shopping Sprees, Spring Fling Clothing Sprees and Back-to-School shopping events where the children, accompanied by adult volunteers, shop for toys, clothes and/or school supplies at a Target store with money provided by the Foundation. We run about ten shopping sprees each year helping 200 to 300 children annually.

The children who attend the Sprees are identified as “in need” through their participation in free or subsidized lunch programs at their local schools. Our goal is to create fun and memorable events for children who would not normally have this opportunity.

The core component of Make A Smile is the volunteers that assist at our events. These dedicated individuals help the children shop, assist with wrapping gifts for the Holiday Sprees and tend to the children’s needs during each event. The ratio of volunteers to children for our events approximates one to one. See sample volunteer recruitment flyer later in this brochure.

The Make A Smile Foundation is committed to putting smiles on their little faces by increasing the number of events to provide even more children with an experience they will treasure.

If you would like more information about the Make A Smile Foundation, feel free to email us at info@makeasmilefoundation.com or visit our website at www.makeasmilefoundation.com. We hope you will consider making a donation to this worthwhile organization.

Thank you,

E. Martin Davidoff, CEO



***MAKE A SMILE FOUNDATION, INC.
SPRING FLING SHOPPING SPREE***

DATE: SUNDAY, JUNE 8, 2025

TIME: 7:45 A.M. – 9:45 A.M.

PLACE: Target #1184
55 U.S. 9
Manalapan, NJ

VOLUNTEERS NEEDED

Thirty children in need¹ from the Manalapan-Englishtown Regional School District will be participating in this project. The children will arrive at Target at 7:45 a.m. and will be served breakfast in the form of juice pouches, yogurt, fruit cups and “Little Bites” donated by Target. Coffee may also be made available for adults.

Groups of one or two children will be accompanied by a volunteer while they explore the Target store. The children, ages 4 through 8, are selected from those on the subsidized lunch program attending school within the Manalapan-Englishtown Regional School District. Each child will be choosing up to \$70 in clothing. The funds are being provided by the Make A Smile Foundation, Inc. and a variety of sponsors including Target Corporation. Each child will then proceed to the cashier where the volunteers will pay for the items chosen and give the change to the child. We will be shopping during normal store hours. Accordingly, close supervision is essential. During this time, we need at least twenty (20) volunteers to accompany and monitor the children when they enter and leave the store.

After the purchases have been selected and paid for, the children and volunteers will gather again.

The secret to the success of this project has been our ability to provide adequate supervision of the children. This is especially important as the children are arriving at the store. We need people to greet and supervise the children at the Target entrance. Accordingly, please arrive no later than 7:10 a.m. Also, please bring your phone so you can access the Target website or App to get the lowest price.

If you decide to join us, please text us at 732-351-2120 or email Shannen at sholland@pragermetis.com

Thank you very much.

Marty Davidoff
Shannen Holland

¹ Identified as children who qualify to be on the free or reduced-price lunch programs at their school.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 31 2009**

MAKE A SMILE FOUNDATION INC
C/O E MARTIN DAVIDOFF
PO BOX 555
DAYTON, NJ 08810

Employer Identification Number:
20-0441773
DLN:
17053054041019
Contact Person:
RICHARD COMBS ID# 31024
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
December 2, 2003
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

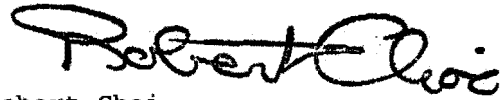
Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

MAKE A SMILE FOUNDATION INC

Sincerely,

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, sweeping initial "R".

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Publication 4221-PC

Invoices and receipts must show exempt organization as purchaser.

State of New Jersey
DIVISION OF TAXATION
SALES AND USE TAX

Read instructions on bottom of form

* EXEMPT ORGANIZATION CERTIFICATE *
FORM ST-5

ISSUED BY: MAKE A SMILE FOUNDATION INC
9 ASHTON LANE
HIGHTSTOWN NJ 08520

EXEMPT ORGANIZATION NUMBER
200-441-773/000

Effective Date: 09/03/09

Date Issued: 06/05/25

Transaction Date: _____

TO _____
(Name of Vendor)

The undersigned certifies that the Division of Taxation has determined this organization is exempt from New Jersey Sales and Use Tax for this transaction; and this purchase is directly related to the purposes for which this organization was formed and is being purchased with the organization's funds.

Description of purchase:


ACTING DIRECTOR
DIVISION OF TAXATION

(Signature of Officer or Trustee of the organization)

Name and Title of Officer (Please Print)



New York State Department of Taxation and Finance

Exempt Organization Certificate

ST-119

(2/14)

The organization named below is exempt from payment of New York State and local sales and use tax. **Note:** This is your organization's proof of exemption and must be retained in your organization's permanent files. If this card is saved to an electronic version, you still must retain this original card in your permanent files.

The number shown on this certificate must be entered on any Form ST-119.1, *Exempt Organization Exempt Purchase Certificate*, presented to a vendor. If this certificate is lost or destroyed, you must contact the Exempt Organizations Unit for instructions to obtain a replacement.

This certificate will remain in effect unless it is revoked or canceled. Misuse of the authority granted under this certificate will result in the revocation of exempt status and subject the organization to substantial civil and criminal penalties.

MAKE A SMILE FOUNDATION INC
1249 SOUTH RIVER RD SUITE 305
CRANBURY NJ 08512



Certificate number

EX 265043

Date issued
July 26, 2016

This certificate may not be altered, changed, lent, or transferred to another organization or person.